

Stanbic Holdings Plc

Kenya / South Sudan is our home, we drive her growth





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Financial Outcomes

INTRODUCTION

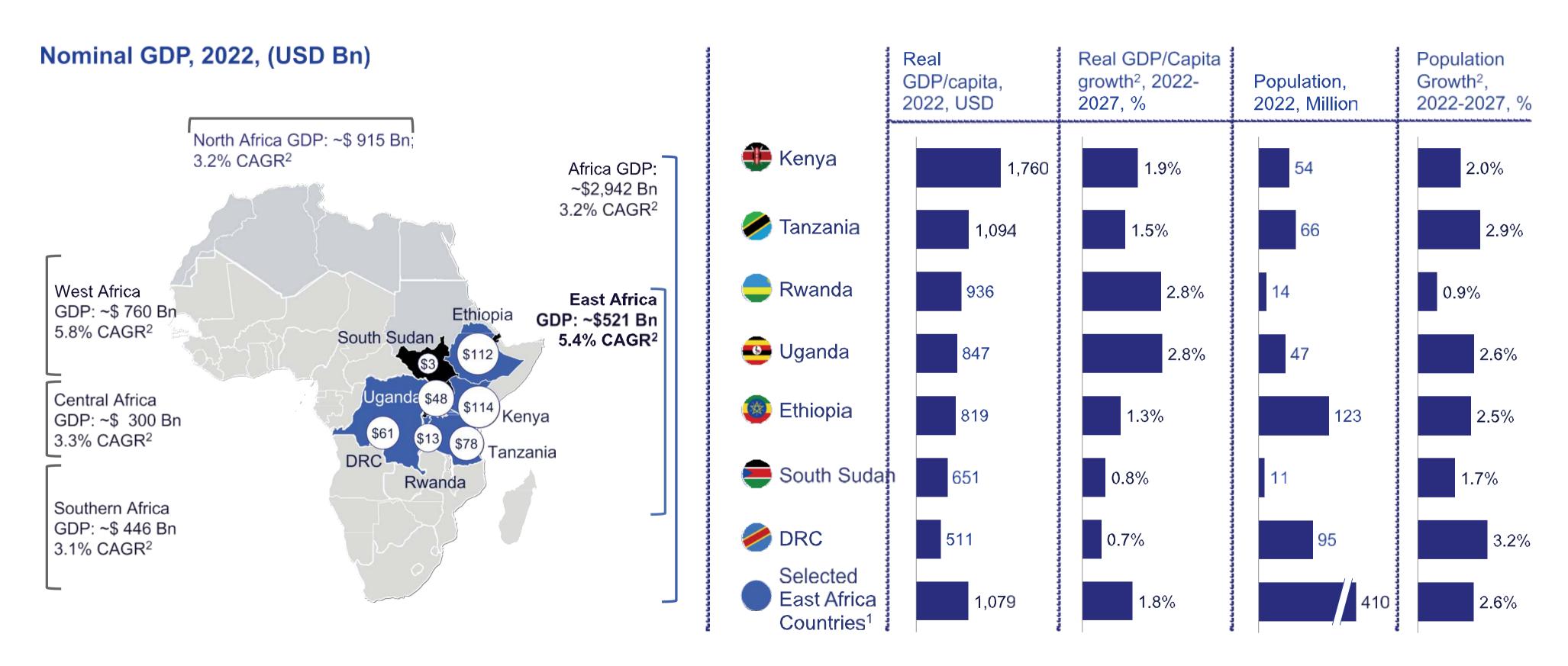




DIVIDEND PER SHARE Kes15.35

#### EAST AFRICA REGION OFFERS ATTRACTIVE FUNDAMENTALS FOR GROWTH



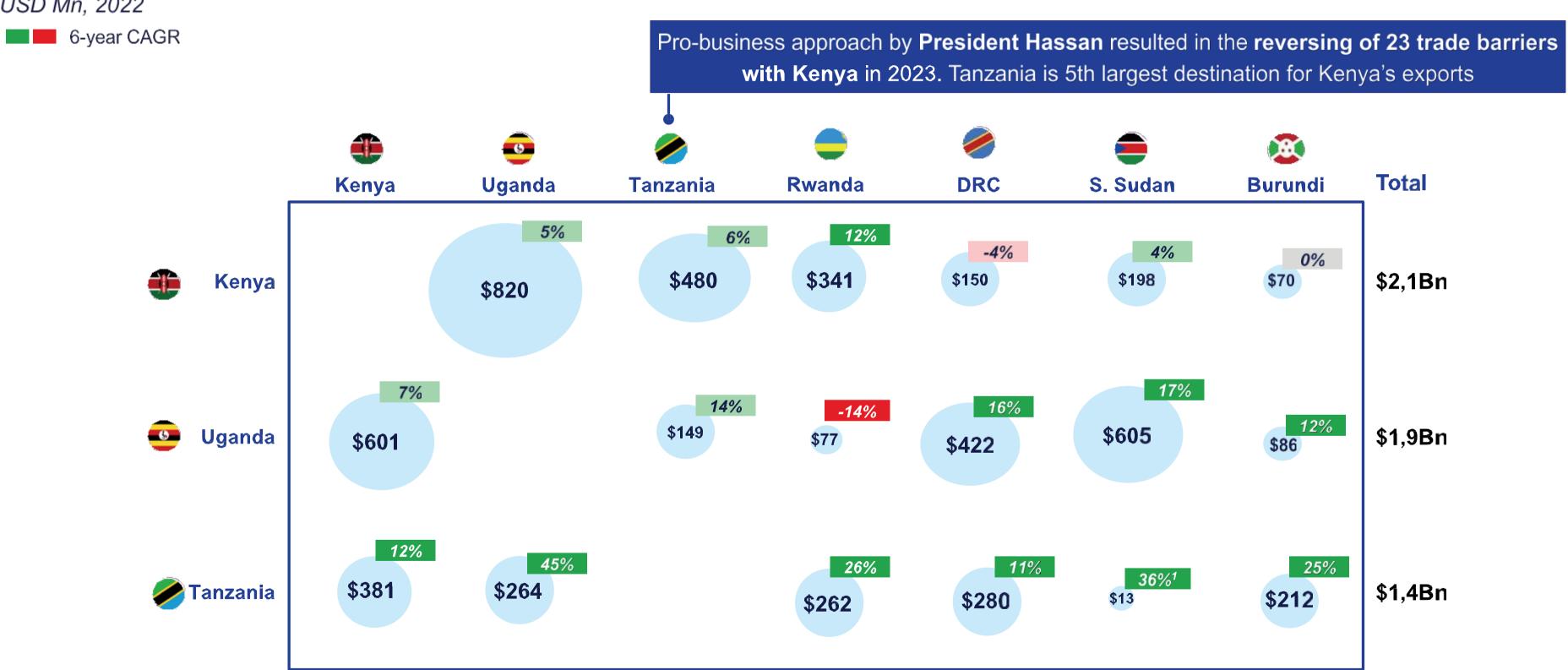


<sup>1.</sup> Selected East Africa countries analysis aggregates data from Kenya, Tanzania, Rwanda, Uganda & Ethiopia 2. CAGR: compound annual growth rate calculated from 2022 to 2027 Source: S&P Capital IQ, Oxford Economics; BCG

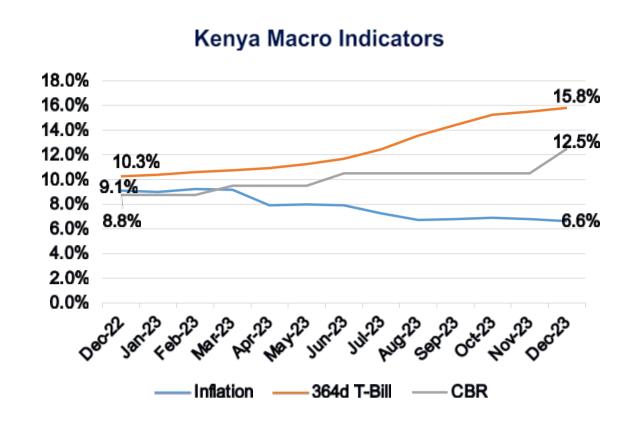
# KENYA, TANZANIA AND UGANDA'S TRADE TO EAC IS INCREASING, USD 3.1BN IN 2018 TO USD 5.4BN IN 2022, DUE TO REGIONAL INTEGRATION, IMPROVED INFRASTRUCTURE AND INCREASED DEMAND

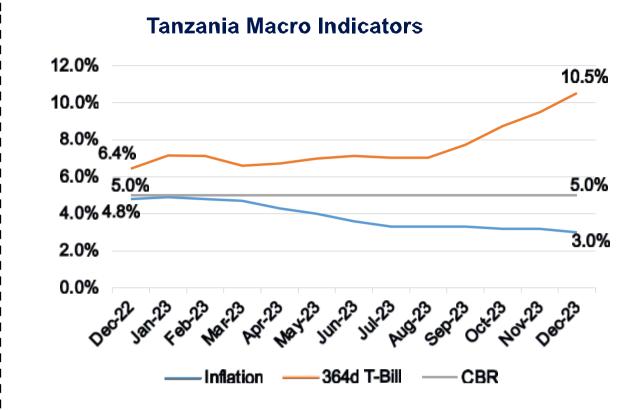


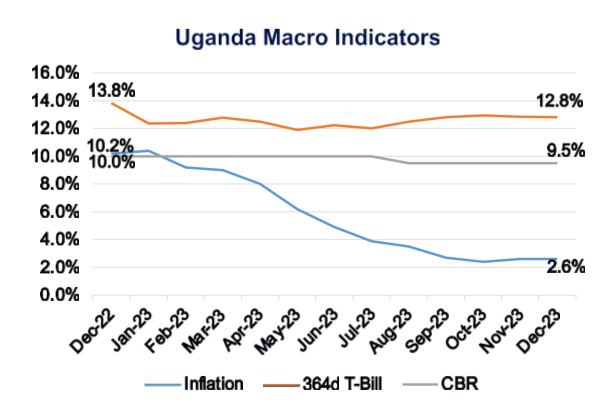
Kenya, Tanzania and Uganda's Total Trade with EAC USD Mn. 2022

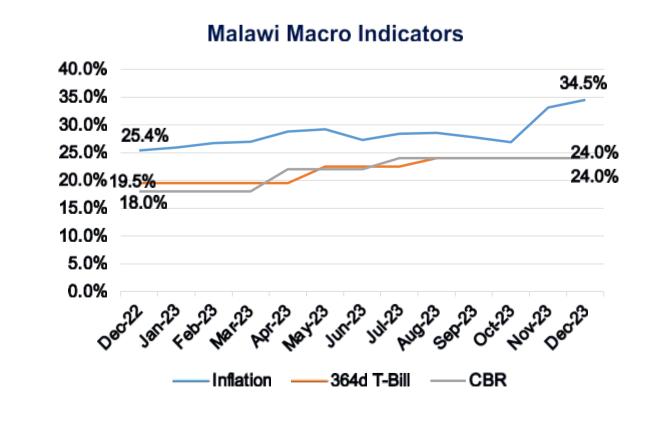


#### **OPERATING ENVIRONMENT - REGIONAL OVERVIEW**

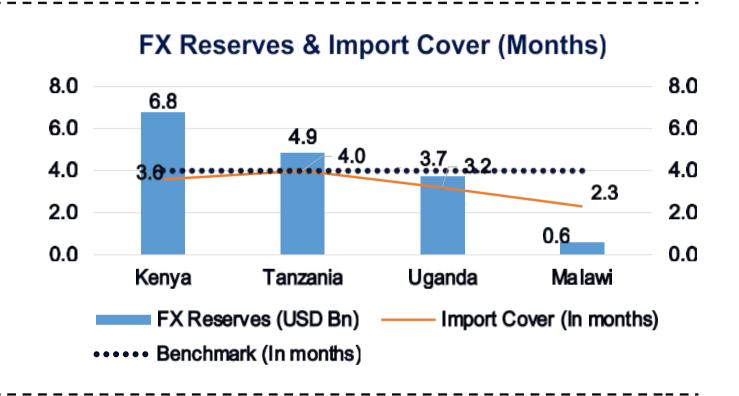


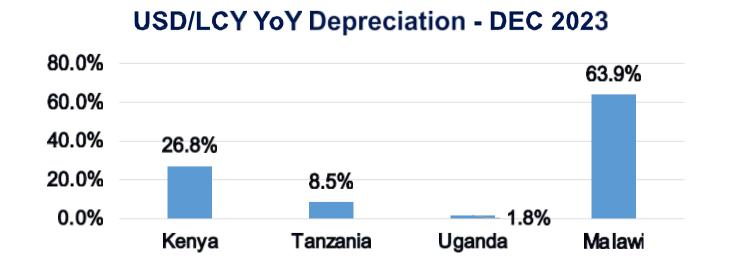






- Interest rates are rising across the region
- Inflationary pressure eased in second half
- Malawi & Kenya currencies faced significant pressure in 2023
- FX Reserves below the 4-month import cover in all markets except Tanzania





**Sources: Central Banks Data** 

#### **OPERATING ENVIRONMENT - KENYA OVERVIEW**

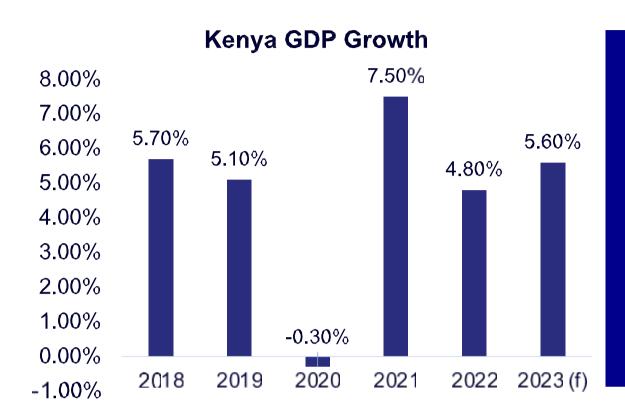


A Challenging Macro Economic Environment In 2023 And A Cautiously Optimistic Outlook For 2024

#### Kenyan Economy - 2023

The Kenyan economy recorded an average of 5.4% GDP growth in second quarter of 2023 compared to a 5.2% growth within a similar period in 2022.

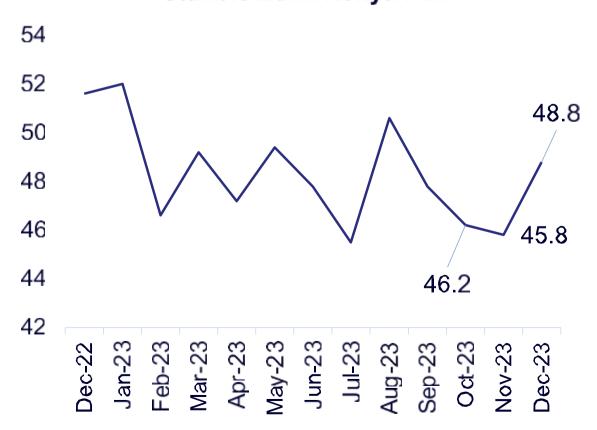
This reflects a strong rebound in the Agricultural sector coupled with recent fiscal policies such as subsidizing the cost of crucial farm inputs and the sufficient rainfalls experienced throughout the country. The economy is expected to have grown by 5.6% in 2023 according to AfDB projections



#### **Economic Prospects for 2024**

Despite the global uncertainties, the Kenya economy is expected to continue to remain strong in 2024, supported by a resilient services sector, the rebound in Agriculture and the implementation of the measures to boost economic activities in the priority sectors by Government.

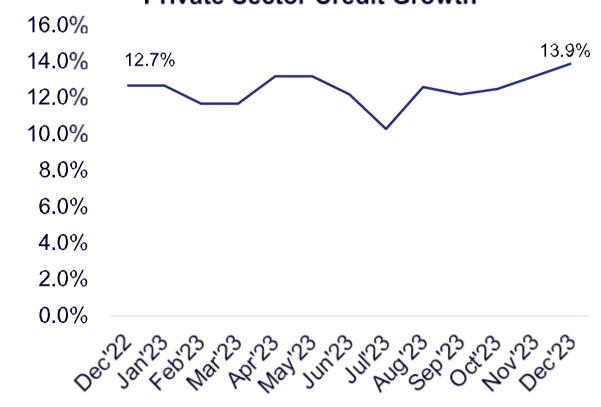
#### Stanbic Bank Kenya PMI



#### **PMI & Private Sector Credit Growth**

- Business conditions in the Kenyan private sector remained subdued during the year as evidenced by Stanbic Bank MonthlyPurchasing Managers' Index (PMI).
- Growth in the private sector credit closed at 13.9% in December 2023. The number of loan applications and approvals remained strong reflecting a sustained demand for working capital requirements.

#### **Private Sector Credit Growth**



References :- CBK MPC December 2023 Report

#### WHO WE ARE



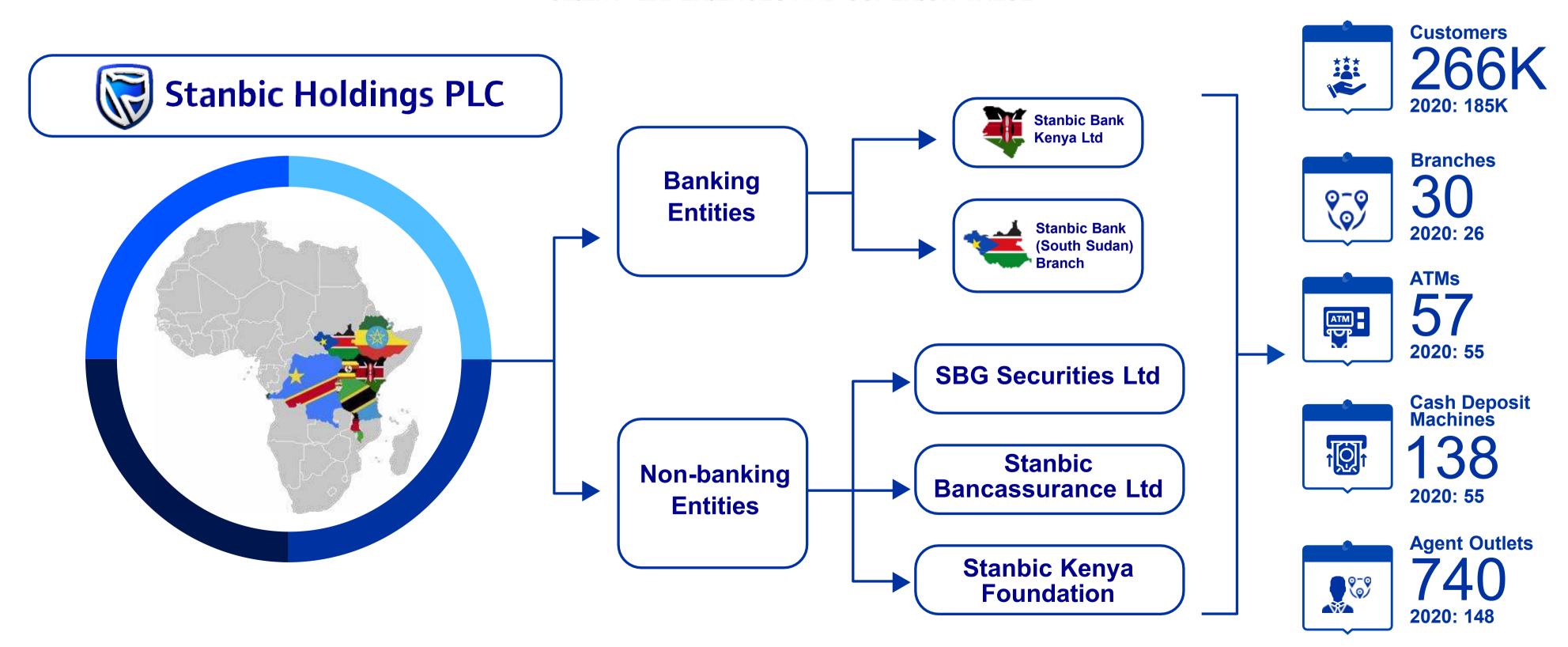
#### **Our Purpose**

KENYA / SOUTH SUDAN IS OUR HOME, WE **DRIVE** HER GROWTH.

#### **Our Vision**

TO BE A LEADING FINANCIAL SERVICES ORGANISATION IN KENYA AND SOUTH SUDAN, DELIVERING EXCEPTIONAL CLIENT EXPERIENCES AND SUPERIOR VALUE

#### **KEY HIGHLIGHTS**



#### **MARKET POSITIONING**



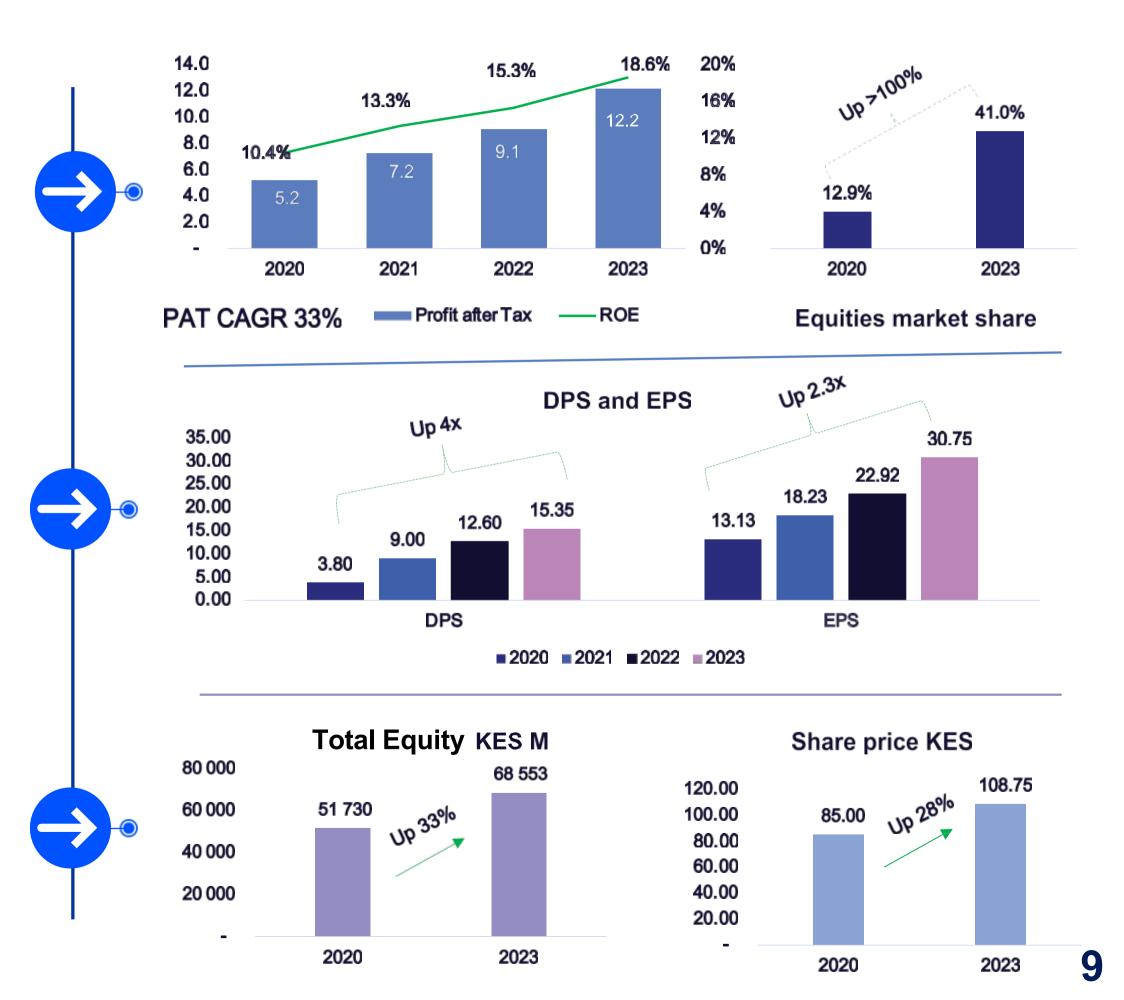
#### **DELIVERING SUSTAINABLE RETURNS**

Double digits growth in profit after tax; profits growing above industry

SBG Securities: No.1 equities broker by market share

Consistent dividend pay-out

Increased shareholder value



# Reflecting On Our Journey



# RETURN ON EQUITY 18.6%

Up 333 bpsYear on Year

### OVER THE LAST 3 YEARS, OUR STRATEGIC INTENT WAS GEARED TOWARDS;



#### **OUR PURPOSE**



Kenya / South Sudan is our home, we drive her growth.

#### **OUR VISION**

 $\ominus$ 

To be a leading financial services organisation in Kenya and South Sudan, delivering exceptional client experiences and superior value.

#### Our strategic priorities:

What we need to do to deliver our purpose



#### Our Technology priorities:

The platforms we need to deliver on our purpose



Always On – Always Secure

Transform Client Experience

**Execute With Excellence** 

**Drive Sustainable Growth** And Value

**Future Proof Platforms** 

**Automation & Digitization** 

#### Our culture priorities:

How we need to behave to deliver our purpose and people promise



Embed Agile Ways Of Work

5Cs: Client First, Care for Colleague, Collaboration, Courage, Continuous Innovation & Entrepreneurship Mindset

iDEWS: Innovate, Decide, Execute, Work as a team, Share Information

#### Our success measures:

6 value drivers





**IMPACT** 

# IN EXECUTING OUR STRATEGY, WE HAD TO NAVIGATE A COMPLEX OPERATING ENVIRONMENT:

2020





operating

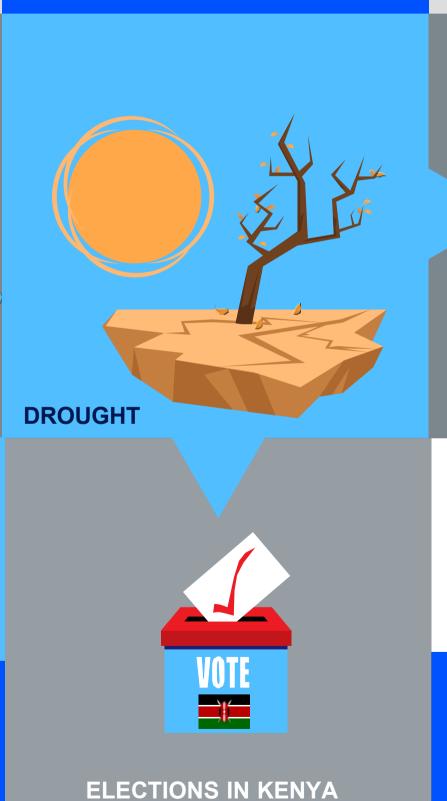
environment



**LOCUST INVASION** 



2021



2022



#### REFLECTING ON OUR 2020 – 2023 JOURNEY: TRANSFORMING CLIENT EXPERIENCE

2020



**1st Bank** to issue moratoriums



Over **400** retrenchment claims paid



KES 40b loans restructured

2021 - 2023 Key highlights



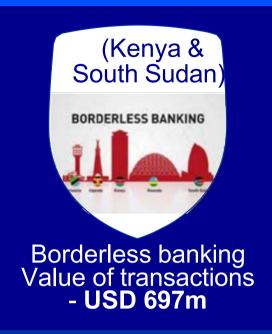










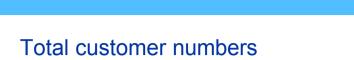




Infrastructure **KES 16b** loans issued



7 Self service centres

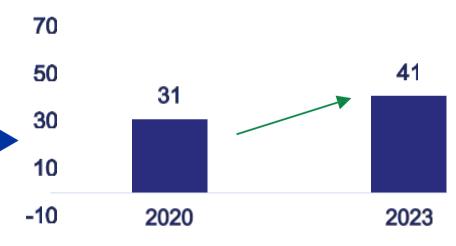


**Outcomes** 

43% up (2023 vs 2020)



#### **Net promoter score (NPS)**



#### **Customer satisfaction index**



13

#### REFLECTING ON OUR 2020 - 2023 JOURNEY: EXECUTING WITH EXCELLENCE

2020



Aligned **collection t**o customer cashflows on payment dates



**Managing Costs** 



#### **2021 - 2023 Key highlights**



**Automated t**he Trade process



**Internal Operations** 









#### Automated the trade process

→ Improved TAT from 3hrs to approximately 30min

#### Internal Operations

- Implemented more than 50 APIs
   to enhance our client centricity
- → Applications on cloud
- → Bots for internal processes and customer interactions
- → Digitised risk and compliance processes

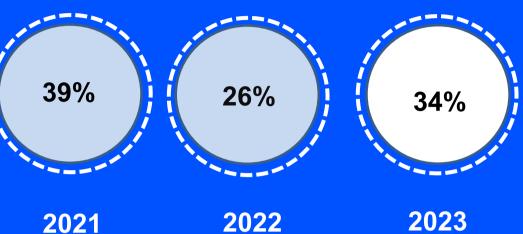
#### **→ Managing risk**

- → Geopolitical tensions (Global and local)
- → Technology and Cyber risk
- → Elevated credit risk ( Macro pressure )

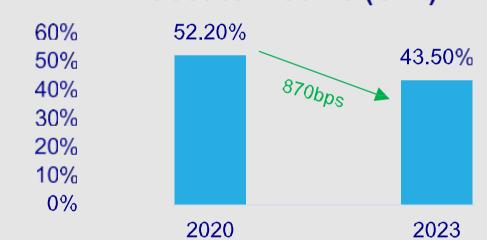
>90% of transactions are on digital channels

#### **Outcomes**

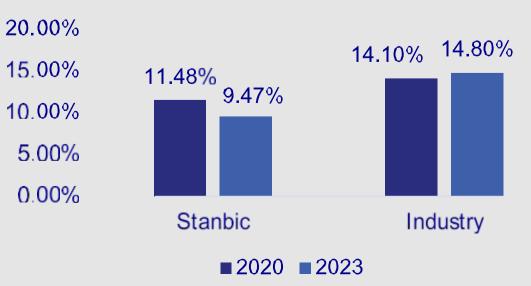




#### Cost to income (CTI)



#### **Below industry NPL ratio**



## **REFLECTING ON OUR 2020 - 2023 JOURNEY: DRIVING SUSTAINABLE GROWTH & VALUE**





# **SEE Impact**



- \* 1,634 MSMEs benefitted from grants, capacity building & access to finance
- \* KES 208m in grants and catalytic funding
- \* KES 19.3b loans issued to D.A.D.As (women) since inception
- Inclusive resourcing 6.54% of our 2023 spend was to women owned vendors.
- 150,212 benefitted from digital skills

#### Infrastructure

- Nairobi Expressway
- Road annuity program
- \* KES 830m lent under affordable housing

# Health

- 192 ventilators donated
- \*845 SMEs in health sector trained
- \*Over 36k screened for cancer free of charge





# REFLECTING ON OUR 2020 - 2023 JOURNEY: DRIVING SUSTAINABLE GROWTH & VALUE

## **SEE Impact**



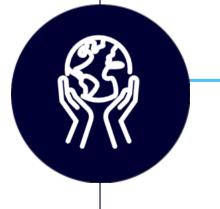
### **Trade and Investment**

KES 95.7b trade facilities



#### Education

- Education Sponsorships 116 students sponsored
   Brigid Koskei Foundation Fees for 50 students, desks and water tank for the school
- School Feeding Program 1,529 students fed daily, over 231k meals served
- 624 computers donated



# Climate Change and Sustainable Finance

- Green bond and Sustainability linked loans
- Arranger, Lender and Facility agent for the largest ESG linked loan in East Africa
- 95% of waste recycled







#### **Diversity & inclusion**

#### **Total staff compliment**

- Male: Female 52:48Differently Abled 6 staffYouth 33%
- 2023 Rolled out a Graduate Training
   Program (24 graduates on an
   18 month program)

#### **Senior management**

38% of women at senior management level

#### **Board**

33% females at board level

#### TRUSTED FINANCIAL PARTNER

We are part of the largest financial services group in Africa

#### Making our presence felt

- ·113 years of serving our clients (Established in 1911)
- ·A member of Standard Bank Group
- ·74.92% owned by Standard Bank
- ·6th largest bank by assets in Kenya
- Universal bank

#### What are we known for?

- Best Investment Bank in Kenya 2013-2023
- Best Trade Finance Bank in Kenya 2016-2022
- Best Private Bank in Kenya 2017-2019
- Best FX Provider in Kenya 2014-2018
- Best Corporate Bank 2016-2017
- Safest Bank in Kenya 2017-2018









·WORLD'S BEST INVESTMENT **BANK IN KENYA** 

**Global Finance** 

**WORLD'S BEST SUB-CUSTODIAN BANK IN KENYA** 

**Global Finance** 



**'MERGERS & ACQUISITIONS FINANCIAL ADVISERS (DEAL FLOW) EAST AFRICA** 

Deal Makers Africa award

**BEST INVESTMENT BANK IN KENYA** Euromoney Awards for Excellence 2023



**'EAST AFRICA INVESTMENT BANK** OF THE YEAR

·Bonds, Loans & ESG Capital Markets Africa Awards

#### **Forbes**

**WORLD BEST EMPLOYERS** Forbes 2023



**'BEST IMPACT INVESTING INITIATIVE (D.A.D.A BY STANBIC)** 

·DIAR 2023 awards



ICBC (55) Strategic co-operation with the largest bank in the world

#### **LOOKING AHEAD - 2024 TO 2026 AMBITION**



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# Financial Outcomes



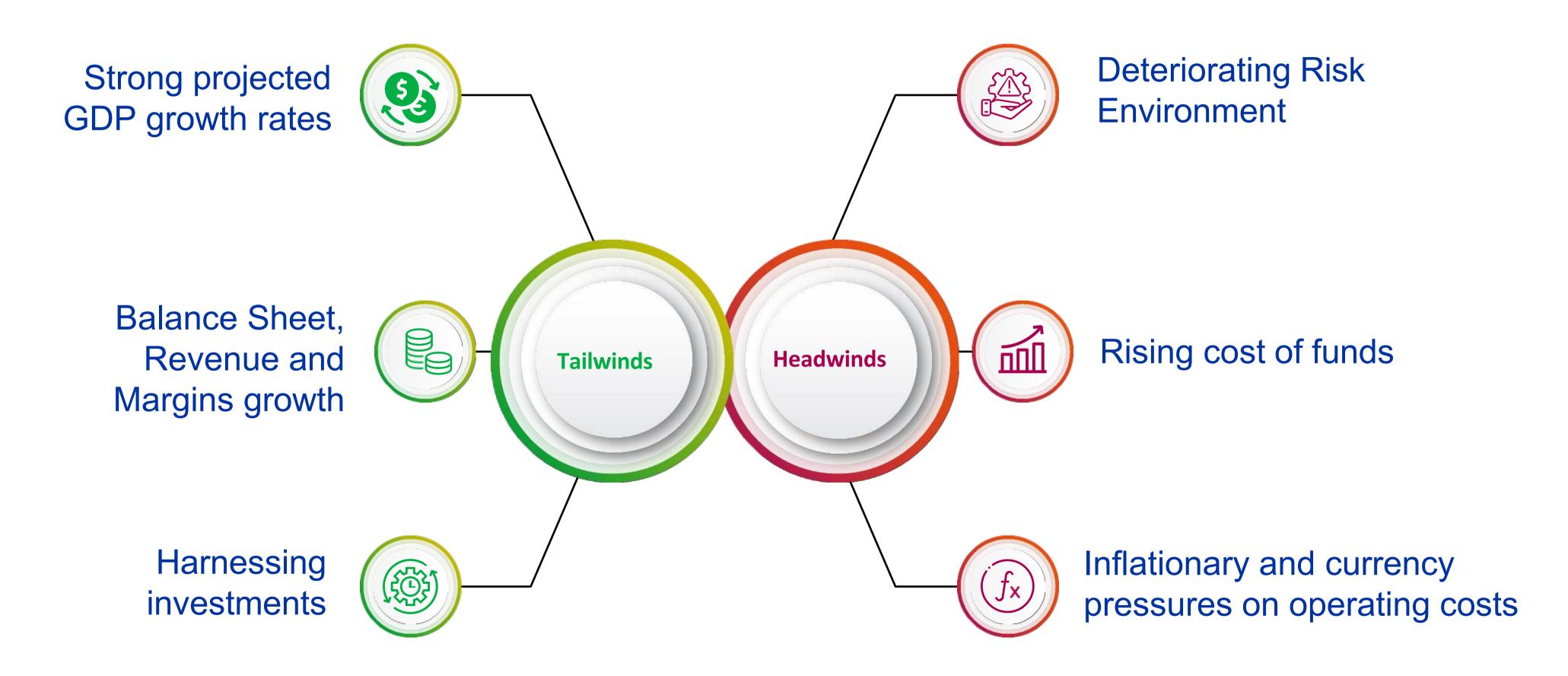


# PROFIT AX AFTER TAX Kes 12.2B

**① UP 34%** 

#### 2023 PERFORMANCE REFLECTION





#### **INCOME STATEMENT HIGHLIGHTS**

## Our strategy is delivering the desired return outcomes





#### Revenue

2023: 41.3b 2022: 32.1b 29%



#### **Net Interest Margin**

2023: 5.97% 2022: 5.20%





# Cost to Income

2023: 43.5% 2022: 46.7%

312bps



#### Credit Loss Ratio

2023: 2.35% 2022: 2.21%

14bps



#### **Profit after tax**

2023: 12.2b 2022: 9.1b

**6**34%



# Return On Equity

2023: 18.6% 2022: 15.3%

3333bps



# **Earnings Per Share**

2023: KES 30.75 2022: KES 22.92

**6** 34%



# Dividend per Share

2023: KES 15.35 2022: KES 12.60

**22%** 

# KEY FINANCIAL METRICS DEPICT STRENGTH, RESILIENCE, GROWTH, EFFICIENCY AND BETTER RETURNS



#### **Profit After Tax**

Net interest income

Non-interest revenue

**Total income** 

Operating expenses

**Pre-provision profit** 

Credit impairment charges

**Profit before tax** 

Tax

**Profit after tax** 

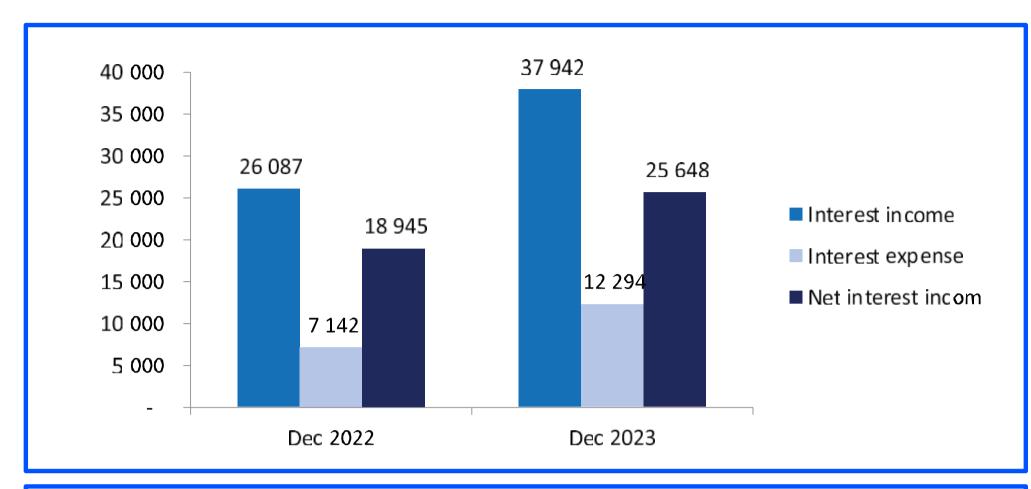
Dec 2023 KES m	Dec 2022 KES m	% Change
25,648	18,945	35
15,669	13,139	19
41,317	32,084	29
(17,987)	(14,968)	20
23,330	17,116	36
(6,236)	(4,944)	26
17,094	12,172	40
(4,936)	(3,112)	59
12,158	9,060	34

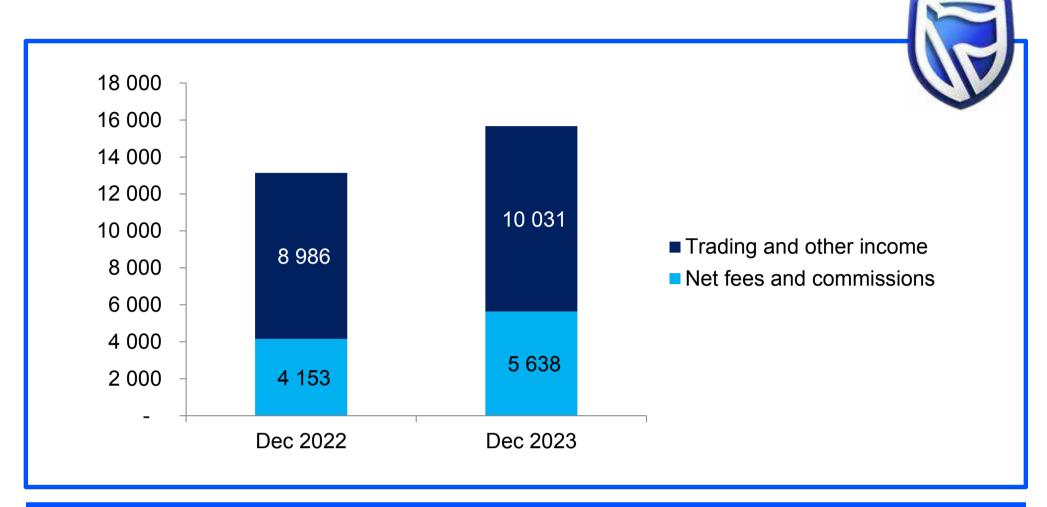
# **Key highlights**

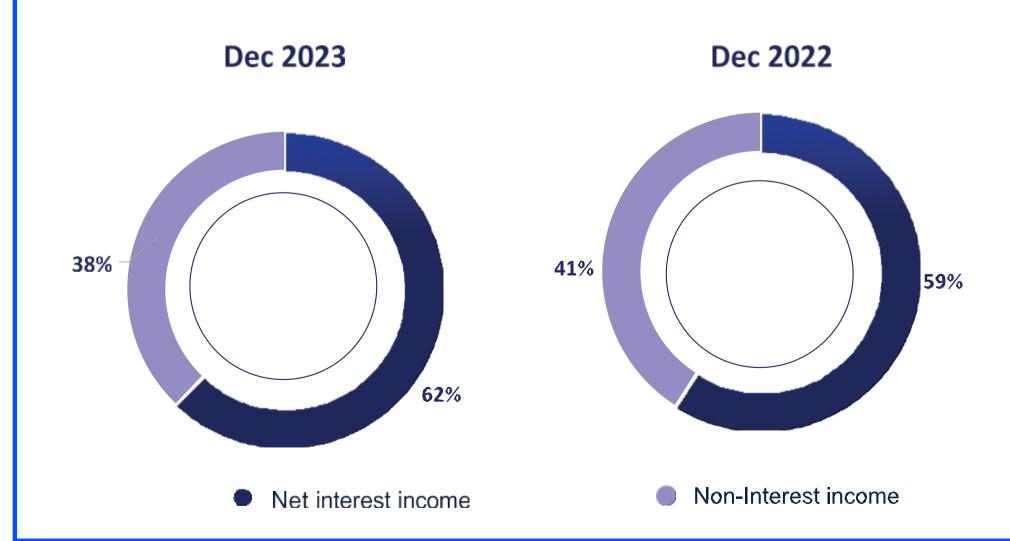
The Group (Kenya Bank, South Sudan Branch, SBG Securities and Stanbic Insurance Agency Limited) reported a profit after tax of KES 12.2b;

- Improvement in Net Interest Income on the back of growth in the lending book and improved margins
- Growth in non-interest income mainly driven by growth in trading revenue on increased volumes and better margins as well as Investment banking and mobile banking fees
- Costs growth reflecting the high inflationary pressure coupled with business growth costs and currency depreciation. Adjusted for these, YoY growth on costs is 12%
- Increase in credit impairment charges mirroring tough operating environment

#### STEADY GROWTH IN ALL INCOME LINES



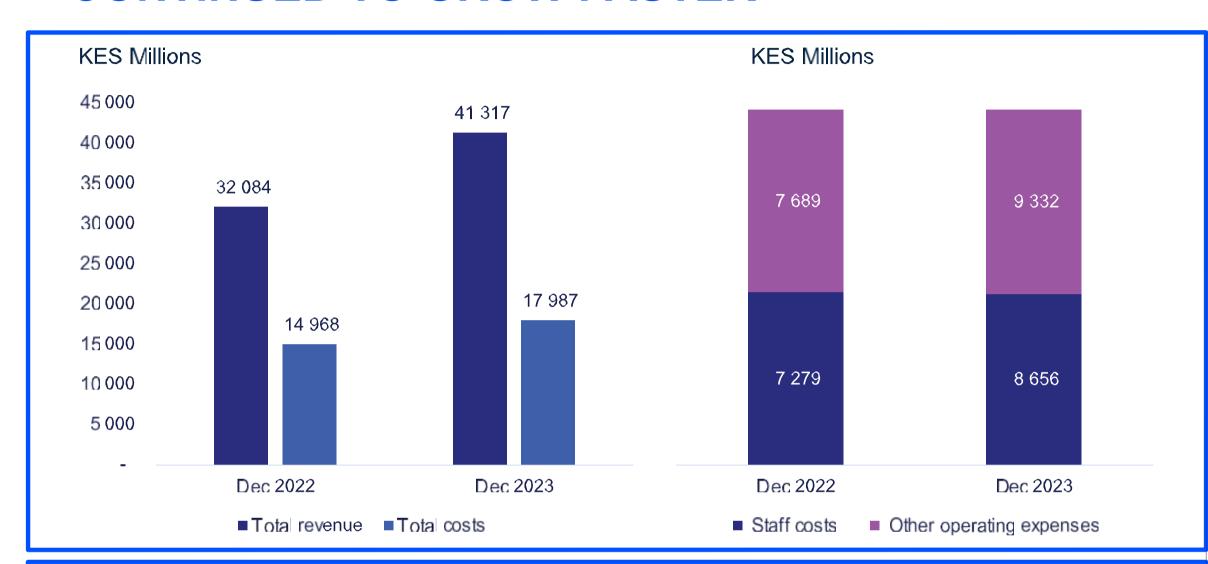


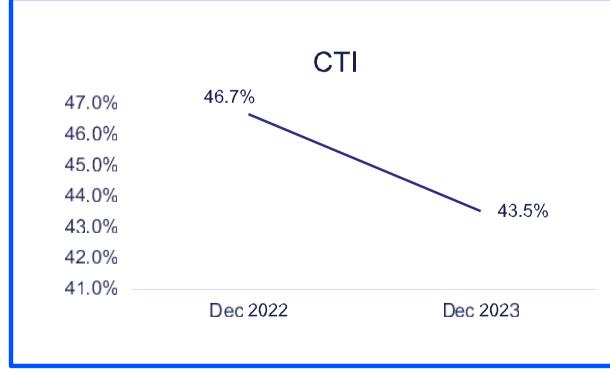


- Balance sheet growth of 15% YoY with strategic management of the mix to cushion the Bank against the changing environment and ensure the Bank maximises the opportunities presented the shifting macros resulted to additional NII
- The Central Bank lending rates increased by 375bps (8.75% to 12.50%) YoY, increasing interest income yields
- The depreciation of the KES against the USD and increased demand of the USD liquidity in the market presented an opportunity for increased volumes and better margins thus driving FX margins and volumes growth due to currency volatility

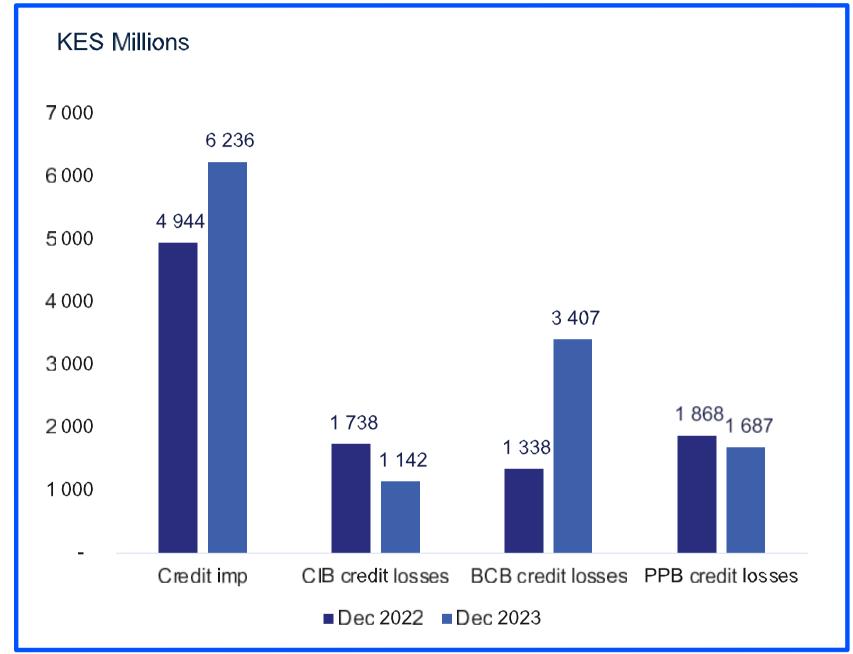
# PRESSURE ON CREDIT RISK AND COST GROWTH, HOWEVER REVENUE CONTINUED TO GROW FASTER







- Investment in strategic growth initiatives
   & inflationary pressures have led to near term pressure on costs
- Decline in cost to income ratio due to revenue growing faster than costs



## Key highlight

 Growth in impairment charges mainly within Business and Commercial banking segment

#### **BALANCE SHEET HIGHLIGHTS**



#### **Total Assets**

2023: 459b 2022: 400b 15%

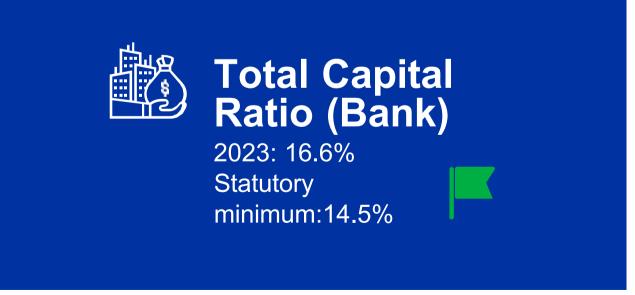


2023: 261b 2022: 235b 10%









#### **GROWTH IN KEY PERFORMANCE DRIVERS**



		222	01 07
KES millions	2023	2022	Change %
Assets			
Financial investments	45 345	83 551	(46%
Loans and advances to banks	95 705	30 962	209%
Loans and advances to customers	260 509	235 867	10%
Other assets	57,725	49,450	17
Total assets	459 284	399,830	15
Liabilities			
Deposits from banks	26 004	32,753	(21
Deposits from customers	321 234	271,564	18
Borrowings	12 713	10,141	2
Other liabilities	30 780	23,174	33
Total liabilities	390 731	337,632	1(
Equity			
Total equity	68,553	62,198	1
Liabilities and equity	459,284	399,830	1:

# **Key highlights**

- Strong growth in customer loans with a 10% YoY growth underpinned by demand in energy, manufacturing and Telco sectors
- Strong growth in customer deposits largely due to the bank's tactical strategy to mobilize liabilities

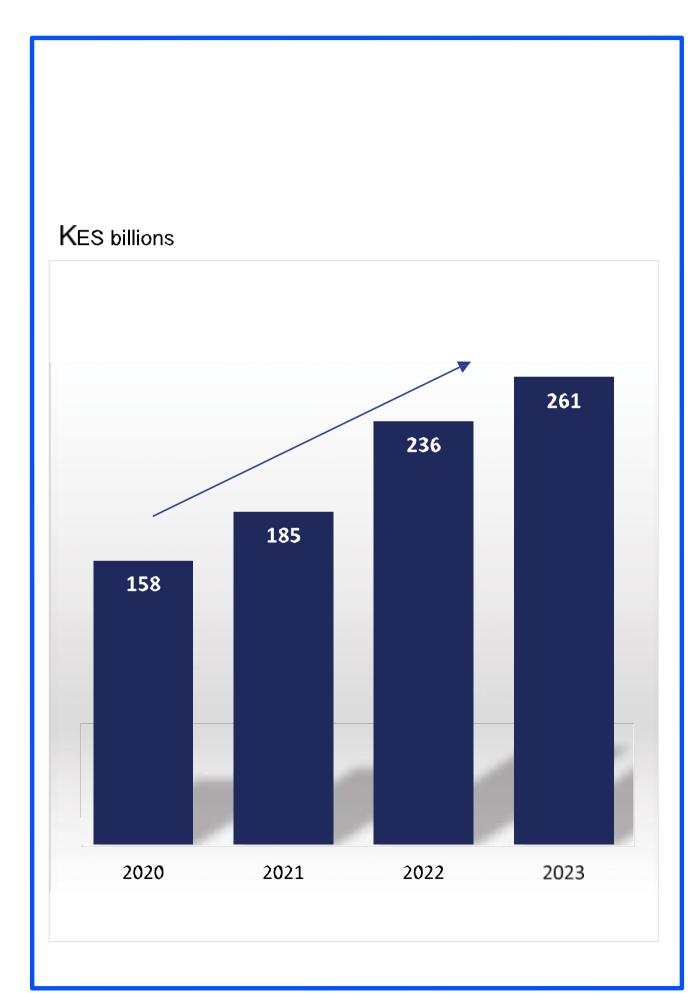
#### **DOUBLE DIGIT LOAN BOOK GROWTH**

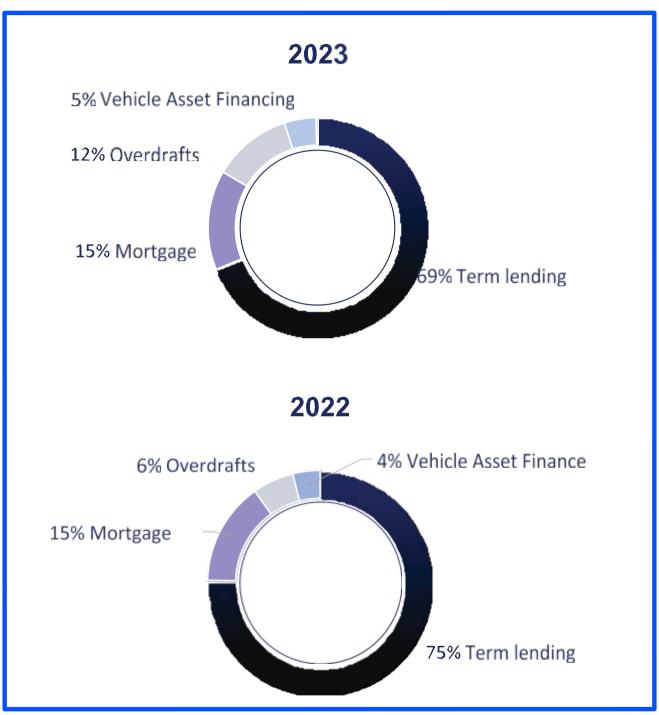
#### **Net Loans and advances to customers**

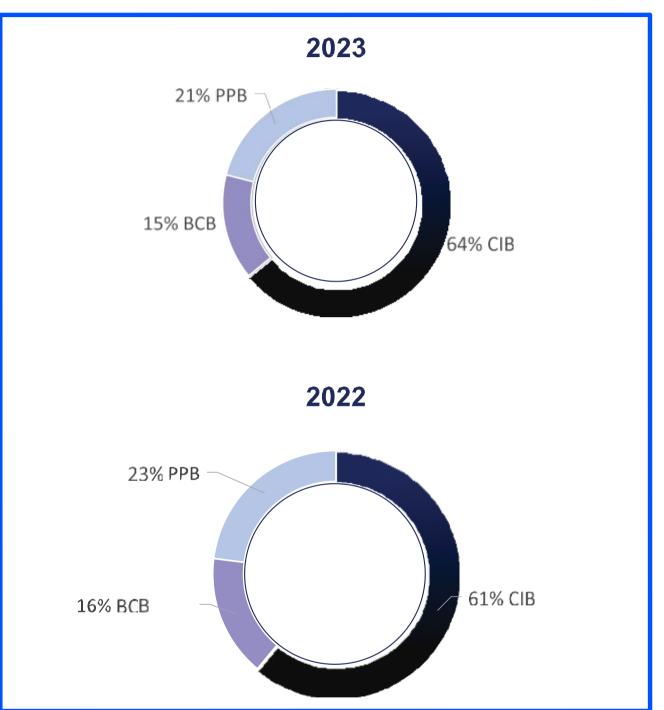
#### Loans and advances by product

# Loans and advances by business unit









# **Key Takeouts**

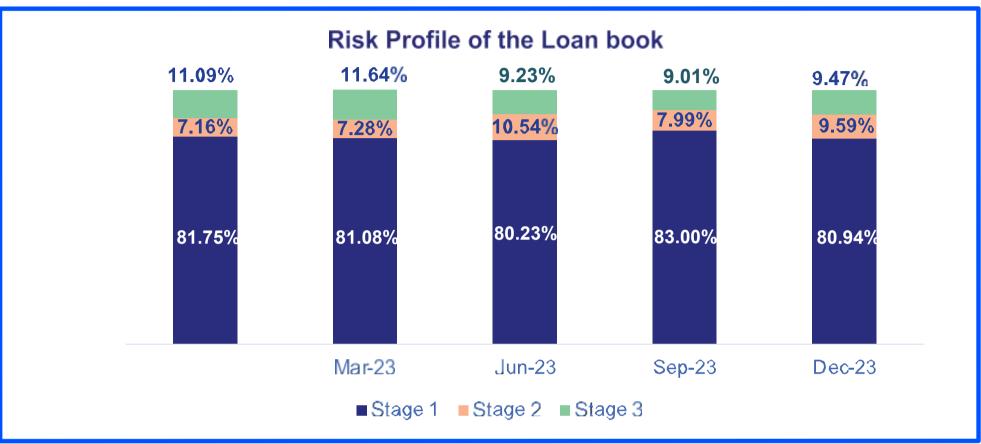
\*Loan growth across all business segments

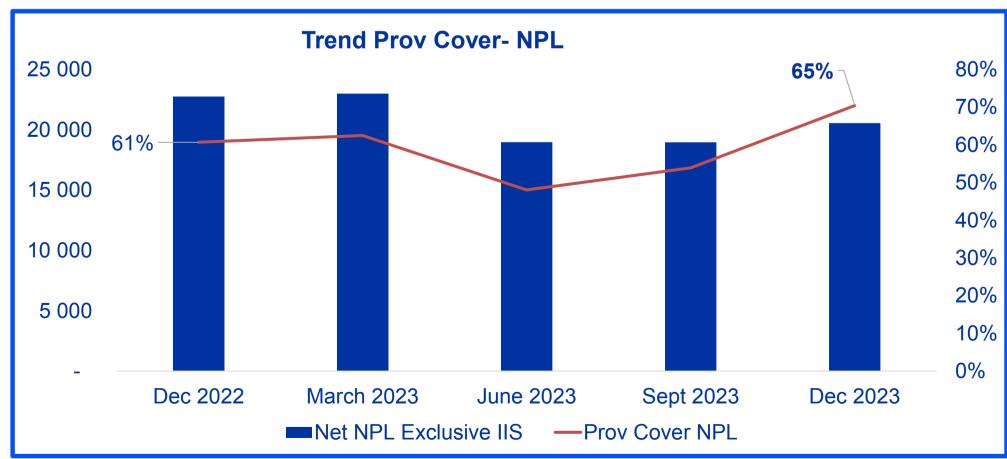
# GENERALLY, A HEALTHY BOOK WITH IMPROVED COVERAGE FOR NPL PORTFOLIO AND SIGNIFICANT RECOVERIES



Efforts to focus on intensity of recoveries, management of names showing signs of distress and an enhanced stakeholder engagement model



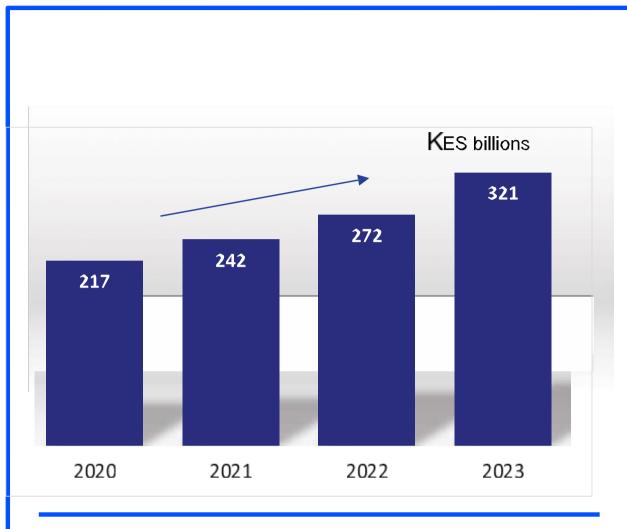


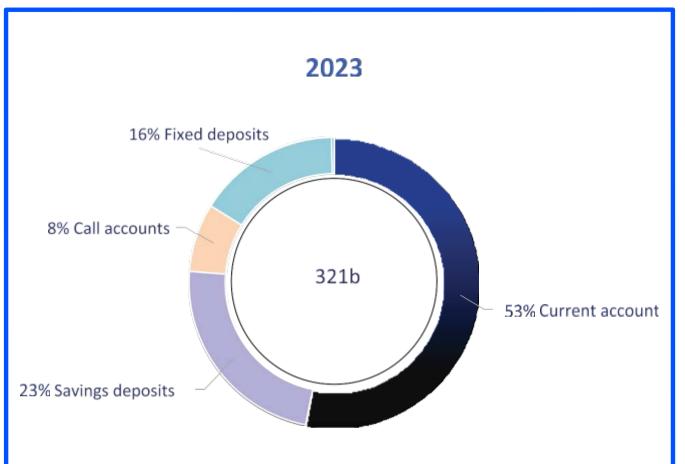


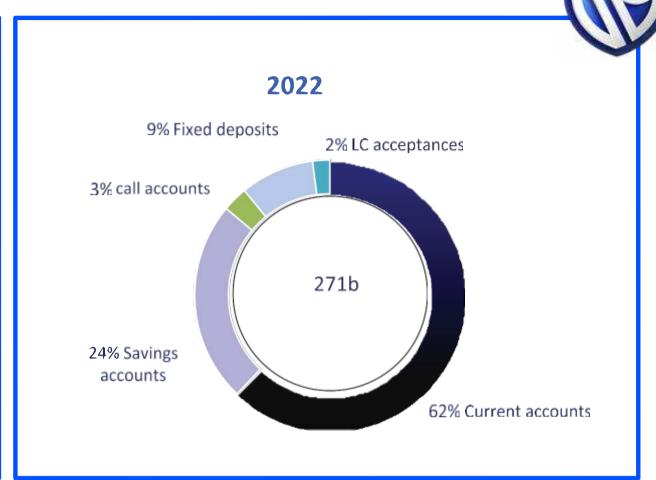
#### **Key Highlights**

- The prevailing economic conditions in 2023 resulted in deterioration of the loan book, with an increase in stage 2 loan book composition as well as the stage 3 book.
- NPLs provisions cover increased to ensure adequate coverage. This was specific names within BCB and one legacy name in Corporate space.
- Commendable recovery efforts in the year amounting to Kes 1b, up from Kes 277m in 2022.

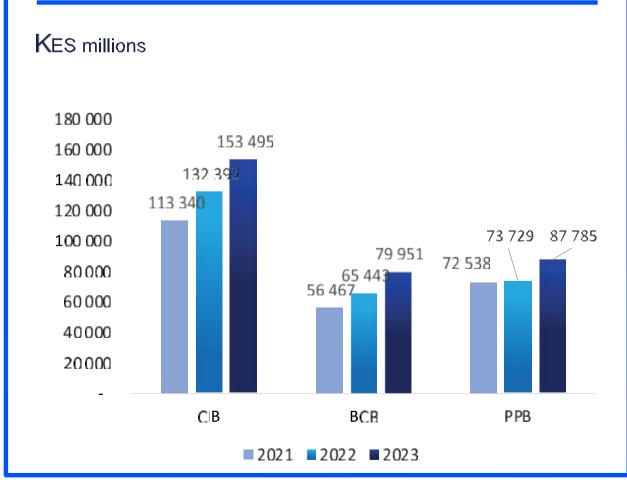
# CUSTOMER DEPOSITS GROWTH AND RETENTION EFFORTS ARE DRIVING LIABILITIES MOBILISATION

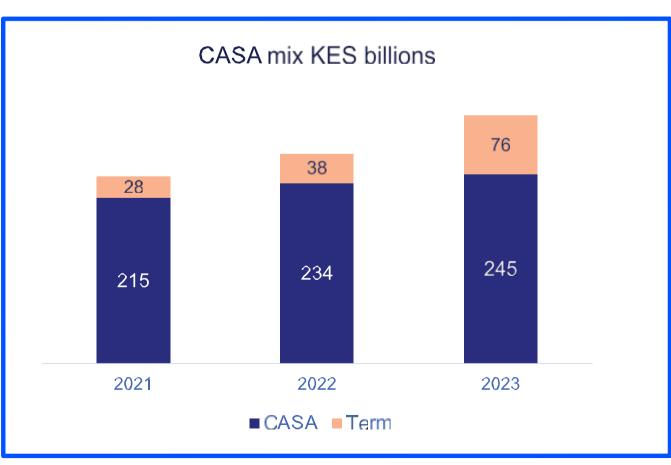


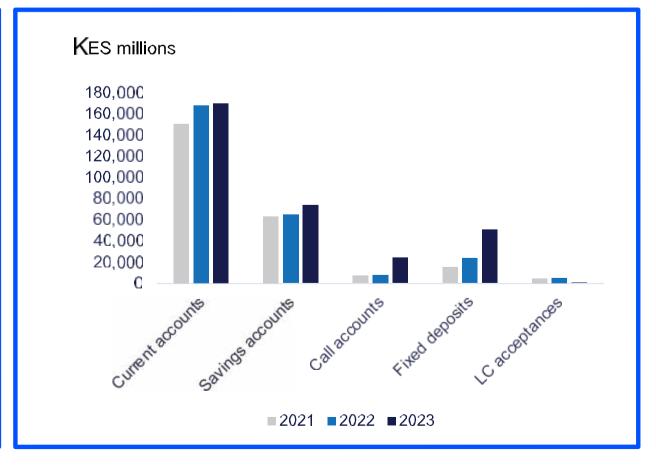




#### Despite the macro-economic conditions our deposits have grown by 18% year on year







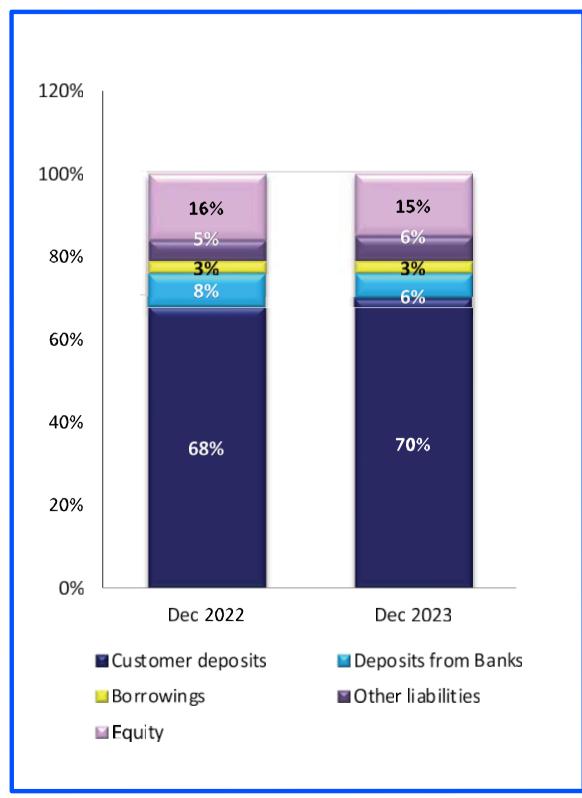
# FUNDING AND CAPITAL CONSTRAINED BY THE TIGHT LIQUIDITY IN THE MARKET. HOWEVER, SUFFICIENT TO SUPPORT BUSINESS GROWTH

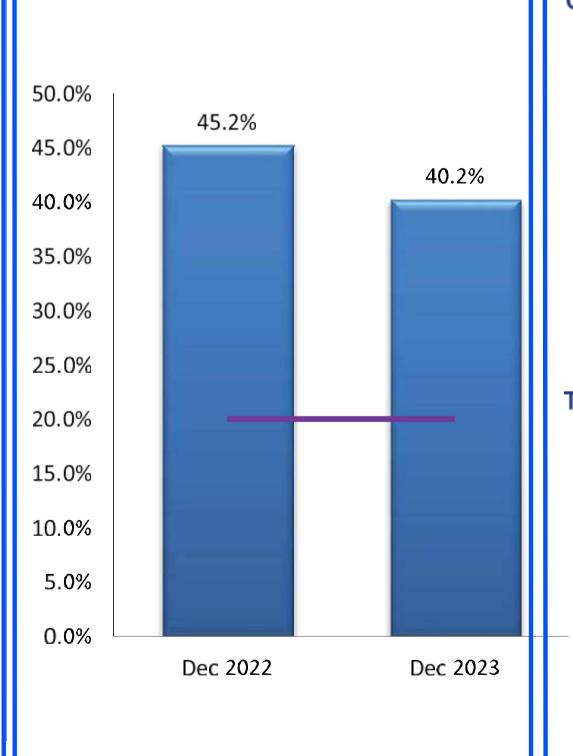


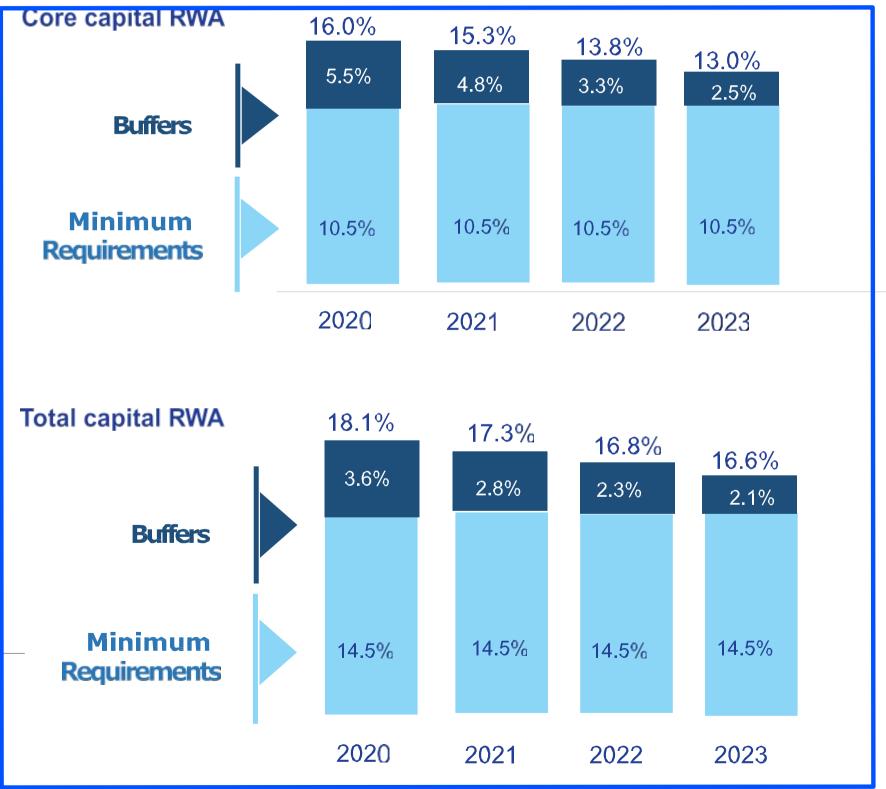
#### **Funding**

#### **Liquidity Ratio (Bank only)**

#### Capital adequacy (Bank only)







# **MEASURING UP AGAINST OUR 2023 TARGETS**

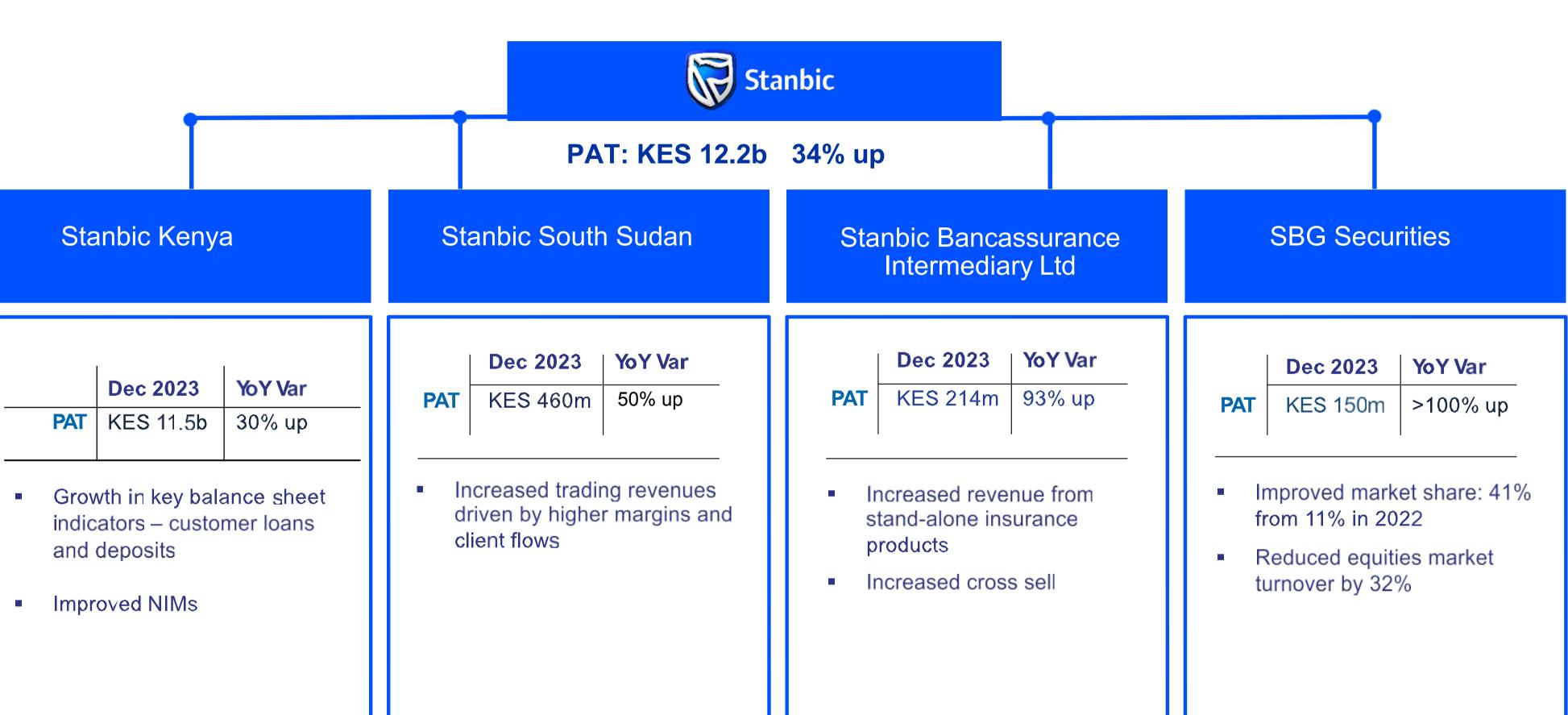
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		2023 FY Target	2023 FY Actual
Transform Client Experience	Customer Loans Customer Deposits Non- Funded Income	Above Industry Above Industry 50%	10% 18% 38%
2 Execute With Excellence	Cost to income ratio (CTI)  NPL Ratio	45.5% 10.77%	43.5% 9.47%
3 Drive Sustainable Growth And Value	Return on Equity (ROE)	>20%	18.6%



#### SUBSIDIARIES AND BRANCH PERFORMANCE





## SUMMARY PERFORMANCE OF CORPORATE AND INVESTMENT BANKING (CIB)



	Dec 2023 KES m	Dec 2022 KES m	% Change
Net interest income	13 410	10 198	31%
Non-interest revenue	10 611	9 393	13%
Total income	24 021	19 591	23%
Operating expenses	(8 874)	(7 179)	24%
Pre-provision profit	15 147	12 412	22%
Credit impairment charges	(1 142)	(1 738)	(34%
Profit before tax	14 005	10 674	31%
Tax	(4 028)	(2 644)	52%
Profit after tax	9 977	8 030	24%
	o =0/	4.00/	
Credit loss ratio	0.7%	1.2%	
Customer loans and advances	167 178	144 373	169
Customer deposits	153 495	132 392	169

- Growth in interest income as a result of growth in loan book
- Continued strong performance on trading revenue on account of elevated client flows and higher margins in the year compared to prior year
- Diversified Investment Banking fee income streams
- Growth in customer loans and advances was mainly driven by increased working capital needs from our customers
- Growth in customer deposits mainly current account balances

# SUMMARY PERFORMANCE OF BUSINESS AND COMMERCIAL BANKING CLIENTS (BCB)



	Dec 2023 KES m	Dec 2022 KES m	% Change
Net interest income	5 939	4 129	44%
Non-interest revenue	2 768	2 327	19%
Total income	8 707	6 456	35%
Operating expenses	(4 264)	(3 447)	24%
Pre-provision profit	4 443	3 009	48%
Credit impairment charges	(3 407)	(1 338)	>100%
Profit before tax	1 036	1 671	(38%)
Tax	(321)	(404)	(21%)
Profit after tax	715	1 267	(44%)
Credit loss ratio	8.6%	3.5%	
Customer loans and advances	39 820	38 670	3%
Customer deposits	79 951	65 443	22%

- Growth in net interest income as a result of growth in customer loans and deposits
- Increase in non-interest revenue supported by good client flows and growth in trade volumes
- Increased credit risk as a result of accelerated provisions for some names
- Increase in customer loans due to increased working capital requirements by our customers
- Growth in customer deposits mainly because of growth in transactional account balances

# SUMMARY PERFORMANCE OF PERSONAL AND PRIVATE BANKING (PPB)



	Dec 2023 KES m	Dec 2022 KES m	% Change
Net interest income	6 289	4 809	31%
Non-interest revenue	1 760	2 039	(14%
Total income	8 049	6 848	18%
Operating expenses	(4 584	(4 335	) (6%)
Pre-provision profit	3 465	2 513	38%
Credit impairment charges	(1 687	(1 868)	10%
Profit before tax	1 778	645	>100%
Tax	(509)	(113)	(100%)
Profit after tax	1 269	532	>100%
Credit loss ratio	3.2%	3.5%	
Customer loans and advances	53 51	1 52 843	1%
Customer deposits	87 78	73 682	19%

- Growth in interest income as a result of margin improvement and balance sheet growth
- Increase in non-interest revenue mainly driven by Improved transactional revenues following re-introduction of mobile banking charges and improved margins and volumes
- Improved CLR due to asset quality and proactive collections efforts
- Marginal growth in customer loans reflecting challenging operating environment for most households
- Growth in deposits supported by liabilities campaigns

# SUMMARY PERFORMANCE OF INSURANCE AND ASSET MANAGEMENT (IAM)



Net interest income	
Non-interest revenue	
Total income	
Operating expenses	
Profit before tax	
Tax	
Profit after tax	

Dec 2023 KES m	Dec 2022 KES m	% Change
9	5	80%
529	521	2%
538	526	2%
(259)	(244)	(6%)
279	282	(1%)
(84)	(85)	1%
196	197	(1%)

## **Key Takeout**

- Increased revenue due to:
  - Growth in bancassurance business

#### Partly offset by

 Slowdown in investments revenue as a result of a challenging operating environment

# SUMMARY PERFORMANCE OF STANBIC BANCASSURANCE INTERMEDIARY LIMITED



Net interest income Fees and commission  Total income
Total income
Total expenses
Profit before tax
Tax
Profit after tax

Dec 2023 KES m	Dec 2022 KES m	Change %
8	5	59%
441	314	40%
449	319	41%
(141)	(158)	(11%)
308	161	91%
(94)	(50)	88%
214	111	93%

### **Key Takeout**

This performance reflects:

- Increase in volume of business placed with insurance companies
- Increased uptake on standalone insurance products and revenue from embedded insurance solutions

#### SUMMARY PERFORMANCE OF SBG SECURITIES LIMITED



Brokerage commission
Other revenue
Total income
Total expenses
Profit before tax
Tax
Profit after tax

Dec 2023 KES m	Dec 2022 KES m	Change %
118	97	22%
293	82	>100%
411	179	>100%
(234)	(182)	(2%)
177	(3)	>100%
(28)	1	(>100%)
149	(2)	>100%

- This performance reflects:
  - Significant growth in revenue year on year, mainly driven by increased market share and growth in advisory revenue
  - Overall, SBG Securities was ranked 1<sup>st</sup> in equities trading, with a market share of 41% compared to the 2<sup>nd</sup> position held in the previous year with a market share of 11%

